



MITSUBISHI
MAGNA





Smooth body contours and concealed drip channelling add to Magna's graceful good looks, reduce wind noise and improve aerodynamic efficiency.

A WORLD OF DIFFERENCE.

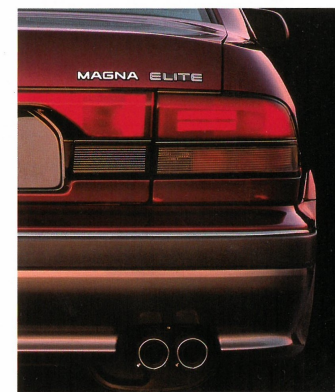
The new Magna from Mitsubishi is literally a car of world class. The original Australian wide-bodied Magna bridged the gap between the efficiency

between Australia and Japan, the new Magna embodies a wholly original philosophy of design and engineering. Magna is designed to suit Australian preferences and conditions, while its affordability brings the international luxury concept within the reach of Australian motorists.

With its wide track, low stance and rounded styling, Magna imparts a sense of strength and authority. Its aerodynamic sleekness suggests performance, and its sophisticated Mitsubishi 2600 engine with multi-



Magna Elite.



A unique garnish distinguishes Elite's rear end, while dual chrome exhaust pipes emphasise its performance.

of a medium-size car and the space of a six-cylinder. Now the foundation of a new class of international car, it has been developed in partnership with Mitsubishi Motors in Japan.

Thanks to this unique collaboration

point fuel injection confirms it.

Elite, SE or Executive — whichever model you choose, you will enjoy new standards of motoring. Magna is now, even more, a car in a class all of its own.



Entry with an infra-red remote control built into the key is an important refinement on Elite.

A FEELING OF INNER PEACE.

Once you are inside Magna Elite, you will feel even more strongly that this is no ordinary car.

The interior styling reflects that of the exterior, with gently flowing lines and surfaces. These combine with cut-pile



Controls for Elite's 6-speaker stereo radio/cassette system and cruise control are built into the padded steering wheel.

carpet and luxury velour seat coverings to create a total feeling of intimacy and safety. The effect is deliberate. The interior, while extremely spacious with plenty of room for five adults, has been designed on a human scale to cosset and protect its occupants.

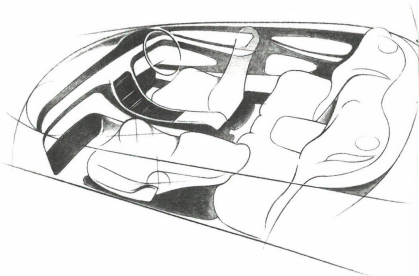
This design philosophy is more apparent still from the driver's seat.

The console and dash merge into a single flowing control panel so that all

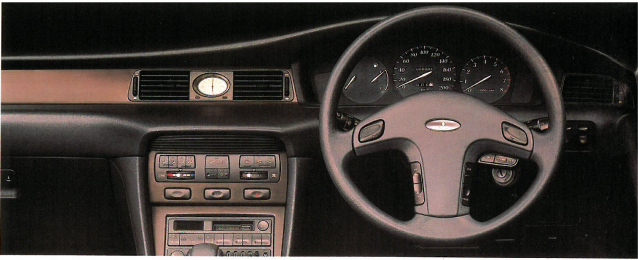


Elite's luxurious interior.

controls and instruments are within easy reach around you. In this cockpit environment, you are in total and immediate command. Enjoying such relaxation and self-assurance, you will feel safer and drive better.



The cocoon principle—a secure, comfortable and reassuring driving environment.



The meter cluster incorporates comprehensive analogue instruments, back-lit for instant legibility. All switches are identifiable by touch for convenience and safety, and laid out within easy reach.



Magna SE.



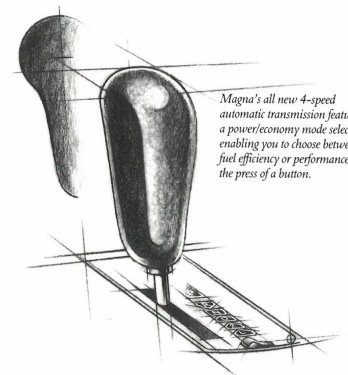
Twin quartz halogen headlamps give wider and deeper illumination for safe night driving. Magna features elegantly contoured wheel arches and stylish wheel covers, with front mudflaps fitted as standard.

the streamlined side mirrors, semi-concealed windscreen wipers and concealed drip channelling contribute to this efficiency.

Magna's drag coefficient is 0.33, which translates into sure and effortless performance, fuel efficiency, directional stability and road adhesion.



At speed Magna's elegant styling reveals its practical purpose, reducing wind resistance to enhance performance, stability and fuel efficiency.



Magna's all new 4-speed automatic transmission features a power/economy mode selector, enabling you to choose between fuel efficiency or performance at the press of a button.

THE SYNERGY OF FORM AND FUNCTION.

Magna's styling satisfies the most demanding aesthetic expectations. It also succeeds in meeting the practical criteria of aerodynamic efficiency.

Those smooth lines and fluid form are designed to slip through the wind, diverting air around the car with minimal resistance and noise. Even

Grip is enhanced by 14" wheels with double-sided safety rims and steel radial tyres which add further to the individuality of Magna's styling. 15" cast alloy wheels are standard on Elite, optional on SE and Executive.

So from the ground up, Magna is a brilliant blend of form and function.



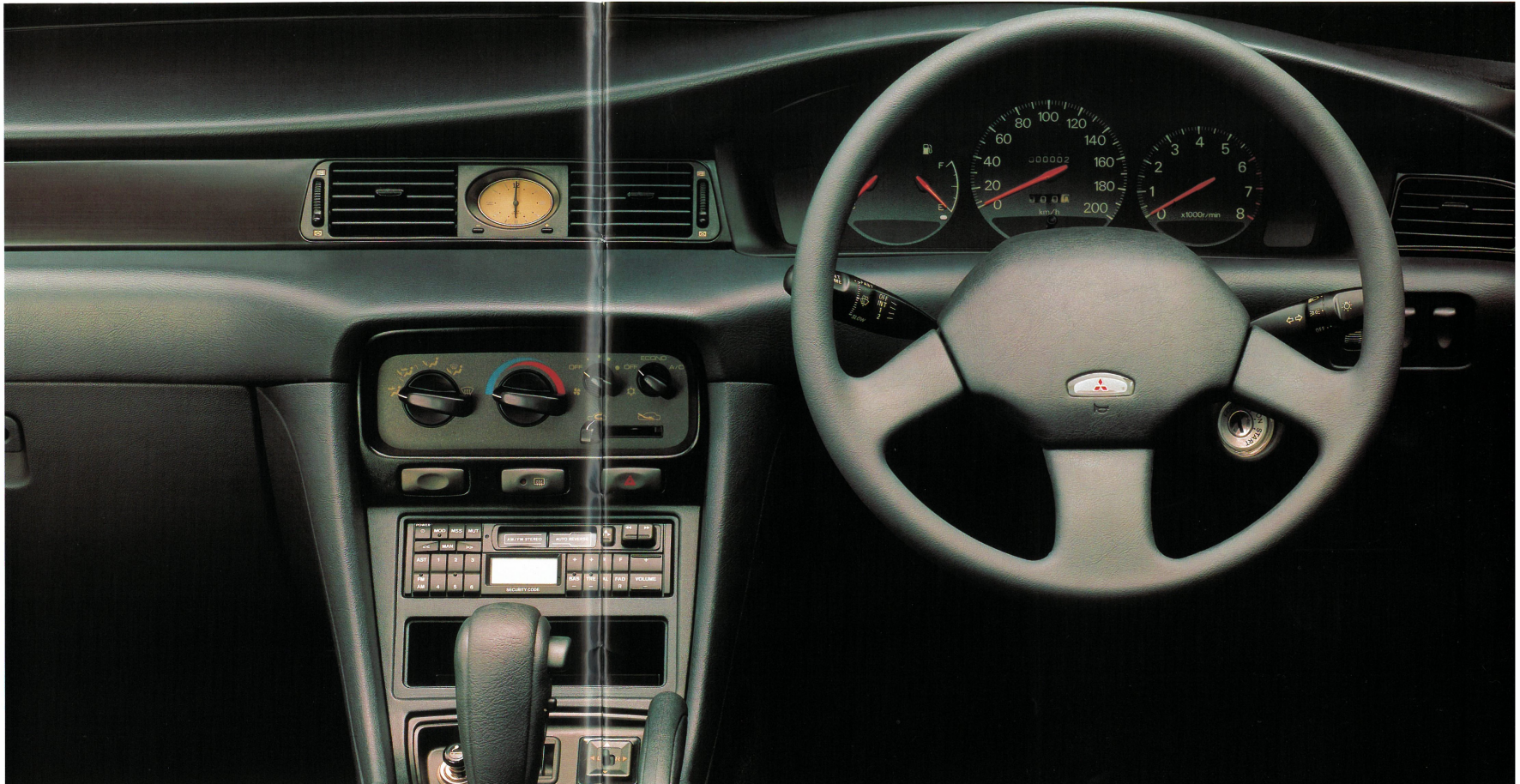
Mitsubishi's 5-speed manual transmission is standard on SE and Executive.

THE CONQUEST OF INNER SPACE.

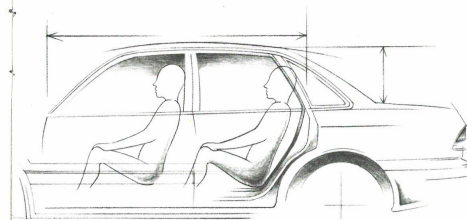
Mitsubishi designers faced a challenge when considering the space aspects of Magna's interior: how to maintain generous amounts of leg, head and shoulder room within the shape of the new aero body styling. At the same time, the need was recognised to mould available space into a secure, comfortable, reassuring environment. The outcome is a triumph of design. Five adults can travel any distance in surroundings that are luxuriously comfortable, roomy and relaxing.

Relaxation and comfort are enhanced by Magna's superior level of trim, features and fittings. Tinted rear and side glass protects your passengers and upholstery from the glare of the sun, while generous cladding insulates the interior from engine, road and wind noise.

Cruise control, power windows and central locking are included in the optional luxury pack on SE, while Elite enjoys a sophisticated automatic temperature control system. Mitsubishi air conditioning is optional in SE and Executive.



SE instrument panel.



Mitsubishi designers in Australia and Japan have capitalized on styling without sacrificing space. There is generous head and leg room, and wheel arches do not intrude into the cabin area.



The interior of SE: spacious, comfortable and luxurious.



Magna Executive.

Executive rear light cluster.



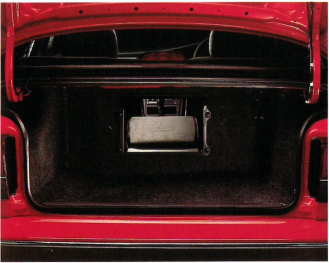
The total impression of Magna's styling is one of smoothness, backed up by attention to detail. Inside and outside, this superb new car possesses special refinements of quality,

engine access. The boot, which along with the fuel filler door may be opened

FINER POINTS FOR YOUR CONSIDERATION.

thoughtfulness and convenience which distinguish it from the average. From the simple, understated elegance of the front grille to the clean configuration of the rear light cluster, Magna is every inch an aristocrat — whether you choose the magnificent Elite at the top of the range, the luxurious SE or the stylish Executive. The doors open wide, and on SE and Elite feature courtesy lamps so your passengers can enter with ease. Thoughtful consideration has even been given to the bonnet, which on all models features gas struts for easy

from the driver's seat, has a low sill so that you can load or unload with minimum lifting. Boot space is vast — a full 417 litres provide plenty of room for luggage. A hatch built into the central rear seat armrest enables you to stow awkwardly long articles.



Magna's low boot sill for easy loading.



Executive's front grille.

JUST SIT BACK AND REST EASY.

Smooth, quiet and serene, Magna promises you the highest standards of travelling comfort.

The front bucket seats are ergonomically designed, providing maximum comfort and support to counter fatigue. The driver's seat features recline, fore-and-aft and lumbar adjustments, and on SE and Elite the driver's seat also has a dual height/tilt adjuster and the front passenger seat boasts lumbar adjustment.

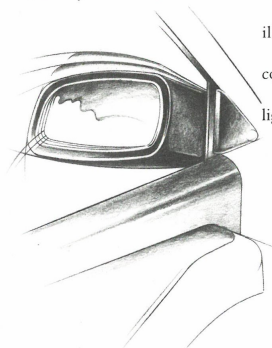
All doors feature large armrests, and the rear seat also has a central armrest. Magna provides more than just passive comfort. Its interior features are designed to appeal to the senses and make driving actively enjoyable. A superb sound system is built into

every model. Executive features an AM/FM electronic control stereo radio/cassette player with two speakers. SE has four speakers, and Elite boasts concert hall quality sound with six speakers and a graphic equaliser. In addition the SE and Elite sound systems have a security code, one of numerous security measures built into Magna.

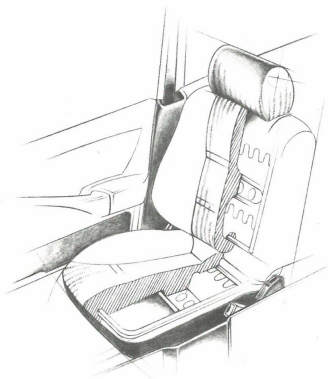


The Executive radio/cassette.

Elite features ETACS — Mitsubishi's Electronic Time and Alarm Control System. Incorporating an effective theft alarm, ETACS provides other useful functions — if, for example, you leave your key in the ignition or forget to close the electric windows. ETACS also illuminates the ignition switch and controls the dimming of the interior lights when you enter or leave Elite.



The twin side mirrors are electrically operated from the driver's seat.



The driver's seat gives you support exactly where you need it, and on all models lumbar support is adjustable.



The driver's cockpit on Executive.



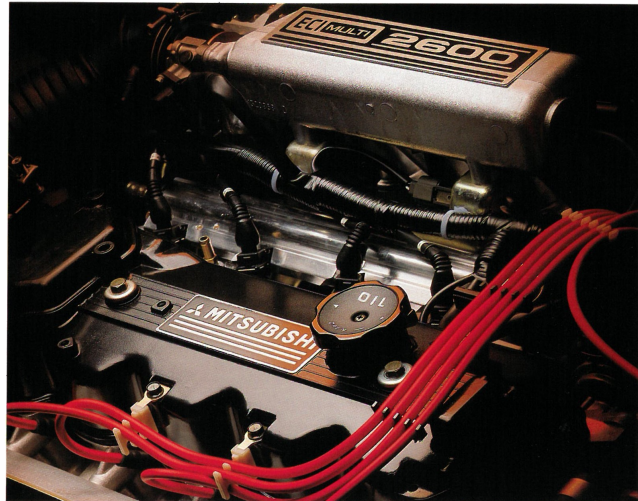
The Executive interior.

TECHNOLOGY BECOMES AN ART FORM.

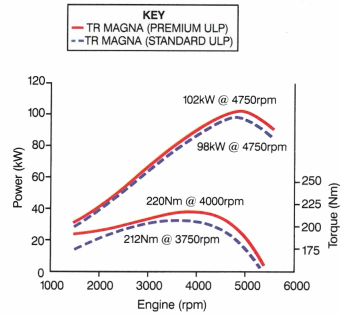
You don't need to be an engineer to appreciate the technology that drives Magna. It is evident in the feel, the smoothness, the effortless performance. Magna's powerplant is the sophisticated Mitsubishi 2600 engine with electronic ignition and ECI-Multi, Mitsubishi's

shaft chains reduces the need for engine maintenance. The knock sensor in the management system ensures optimum performance of the engine regardless of your fuel octane rating.

Taking full advantage of Magna's wide track and long wheelbase, the front Macpherson strut and rear three-link coil suspension system reduces body roll and sets new standards of handling



The Mitsubishi 2600 engine with ECI-Multi.

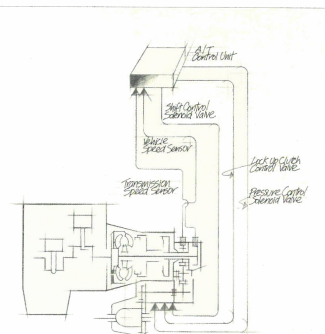


multi-point sequential fuel injection system, for instantaneous response and improved power and fuel efficiency. Mitsubishi's patented 'Balance Shafts' neutralise the vibrations inherent in four-cylinder engines.

Major advances include low-friction pistons and a new head design, incorporating overhead camshaft and roller rocker arms, for even better fuel efficiency and power. Automatic adjusters for timing and balance

Both five-speed manual and four-speed automatic transmissions complement engine performance, are smooth in operation and built to last.

The electronically controlled automatic transmission offers you the choice of performance or fuel efficiency at the press of a button. The full lock-up torque converter minimises slip to make the most of the engine's power.



Magna's automatic transmission control.



for an Australian car without sacrificing ride and comfort. The system has rubberised

mounting points, contributing further to Magna's smooth ride and quietness. The

power-assisted rack and pinion steering is equally smooth and precise.

A new braking system ensures smooth stopping even in emergencies. It comprises four-wheel disc brakes — ventilated front, solid rear — with non-asbestos brake pads for long life and excellent fade resistance.

Naturally, such sophisticated engineering deserves protection. For Magna, Mitsubishi has applied manufacturing criteria unsurpassed in an Australian production car.

Components and assembly are subject to the strictest quality control, and rigorous anti-corrosion measures ensure that the whole car will

withstand all weathers.

Coated steels are

used for major

body panels to keep

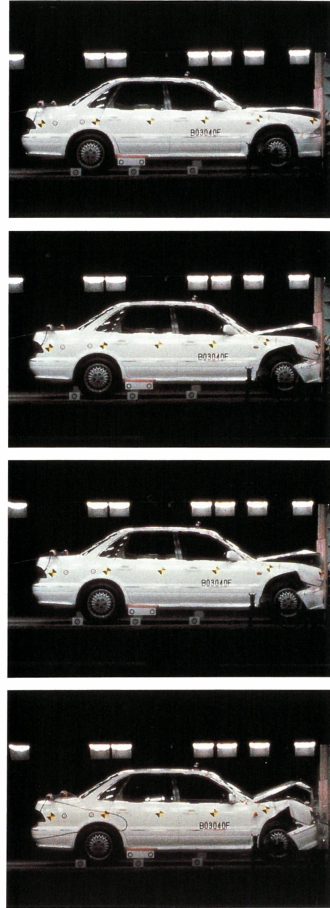
the risk of corrosion to a minimum.

THINKING ABOUT THE UNTHINKABLE.

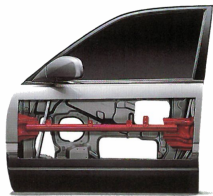
In previous pages you will have noticed how the new Mitsubishi Magna has been designed for active safety. Engine responsiveness, braking, steering and suspension all work to provide you with total control of the car, enabling you to respond surely and confidently to emergencies. But should a situation occur over which you have no control, Magna's highly refined system of passive safety is there to protect you.

Safety was a critical part of the design task accomplished by Mitsubishi's Australian and Japanese engineers. The rigid monocoque chassis frame is the product of advanced computer analytic techniques. Large closed sections in each part of the frame, thick door structures and the high lateral stiffness all maximise the vehicle's integrity and safety.

Further integrity and durability are provided by the use of lightweight high-tensile steel and galvanised steel panels. Should a serious frontal or rear collision occur, the whole rear and front end structures absorb impact progressively, leaving the strong, cage-like passenger compartment intact. The steering wheel and column will collapse, offering further protection to the driver. Seat belts for five are fitted, and adjustable head restraints are fitted to front seats. Child restraint anchor points and rear childproof locks are standard. For you and your family, an accident is something you would prefer not to think about. Nevertheless, Mitsubishi has given it serious consideration. The result is that you can travel with perfect peace of mind.



Magna safety in action. In a carefully controlled test situation, the car crashes at speed into a wall. Note how the front end absorbs the impact, leaving the passenger compartment intact.



Rigid bars built into the doors offer additional protection in a side-on collision.

FINISHING TOUCHES.

Magna is well equipped with luxury and convenience features. These finishing touches reveal the quality, care and attention to detail which distinguish Magna from other Australian cars.

1. The convenience of central locking is standard on Elite and part of the optional luxury pack available on SE.

2. Elite's power antenna with half height control enables you to avoid overhanging obstacles and obtain the best radio reception.

3. Cruise control is another luxury pack feature standard on Elite and optional on SE.

4. 15" cast alloy wheels are optional on Magna SE and Executive.

5. Personal map lamps fitted to SE and Elite allow anyone to read at night without disturbing other passengers.

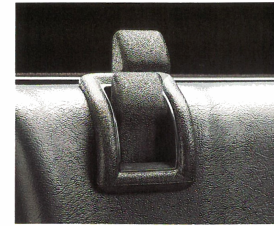
6. The tilt-adjustable steering column enables you to find the most comfortable driving position to suit you.

7. A convenient storage tray is located beneath the front passenger seat.

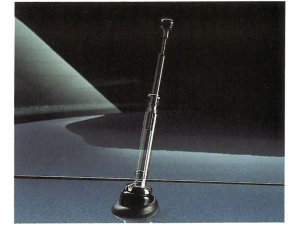
8. The trunk and fuel filler door may both be opened without the need to get out of the car.

9. The ETACS alarm system controls a number of convenience and security safeguards on Elite.

10. The driver's seat on SE and Elite incorporates a dual height/tilt adjuster.



1.



2.



3.



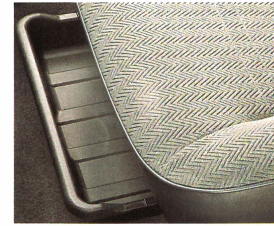
4.



5.



6.



7.



8.



9.



10.

Specifications

ENGINE			2.6 litre "Balance Shaft" 4-cylinders SOHC with electronic control multi point fuel injection, hydraulic tappets, roller rockers & electronic ignition
Capacity			2555cc
Bore x Stroke			91.1mm x 98.0mm
Compression Ratio			9.2:1
Maximum Power (DIN)	Standard Unleaded Fuel		98kW @ 4750rpm
	Premium Unleaded Fuel		102kW @ 4750rpm
Maximum Torque (DIN)	Standard Unleaded Fuel		212Nm @ 3750rpm
	Premium Unleaded Fuel		220Nm @ 4000rpm
TRANSMISSION			
Manual			5-speed, all synchromesh, floor shift
Automatic			4-speed ELC with overdrive plus power/economy mode, floor shift & full lock-up torque converter
Ratios	Manual		Automatic
First		3.166:1	2.551:1
Second		1.833:1	1.488:1
Third		1.240:1	1.000:1
Fourth		0.896:1	0.685:1
Fifth		0.666:1	
Reverse		3.166:1	2.176:1
Final Drive		4.068:1	3.958:1
CLUTCH			Hydraulically actuated single plate diaphragm
ELECTRICAL SYSTEM			
Battery			12 volt
Alternator			85 Amp
BRAKES			Power assisted 4-wheel discs
Front	Elite		276mm ventilated discs
	SE & Executive		256mm ventilated discs
Rear			258mm solid discs
STEERING			Power assisted rack & pinion
Ratio			17.0:1
SUSPENSION			
Front			Independent Macpherson strut with lower A-arm & anti-roll bar
Rear			Three link U-beam axle with integral torsion bar, twin trailing arms, lateral locating rod, coil springs & telescopic shock absorbers
WHEELS			
Elite			6.0JJ x 15 cast alloy
SE & Executive			5.5JJ x 14 steel disc
Optional - SE & Executive			6.0JJ x 15 cast alloy
TYRES			Steel belted radial
Elite			P205/65R15
SE & Executive			P185/75R14
Optional - with alloy wheels			P205/65R15
FUEL TANK CAPACITY			64 litres
DIMENSIONS			
Overall Length			4746mm
Overall Width			1775mm
Overall Height			1430mm
Wheelbase			2722mm
Front Track			1535mm
Rear Track			1525mm
INTERIOR SPACE			Front Rear
Head Room		1010mm	983mm
Leg Room		1098mm	911mm
Shoulder Room		1460mm	1458mm
TRUNK CAPACITY			417 litres
KERB WEIGHT (Includes a full tank of fuel)			Manual Automatic
Elite			1452kg
SE		1370kg	1408kg
Executive		1356kg	1395kg
TOWING CAPACITY			
With Trailer Brakes			1200kg
Without Trailer Brakes			500kg
Maximum Static Weight on Tow Bar			75kg
Maximum Static Weight with Hitch			120kg

ACCESSORIES.

Ask your Mitsubishi Dealer about

the accessories available for Magna.

They provide convenience and

comfort for you, and they extend the

life of your new car. Genuine

Mitsubishi accessories are approved

and guaranteed for Magna.



GENUINE
MITSUBISHI AIR
CONDITIONING.

Mitsubishi's filtered recirculation air

conditioning system provides clean

air and a comfortable environment all

year around. Since it's fully integrated,

the temperature can be fine tuned

quickly and accurately.

A genuine Mitsubishi Motors air

conditioner is manufactured to deliver

maximum performance, without

overloading the engine. It is covered by

a 12 MONTH UNLIMITED

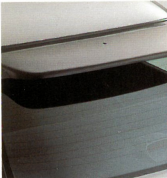
KILOMETRE WARRANTY.

Ask your Mitsubishi Dealer to fit

genuine Mitsubishi air conditioning.



Rear mud flaps.



Rear sun visor.



Rear window louvre.



Tow bar.



Weather shield.



Headlamp and bonnet guards.

Features

EXTERIOR	ELITE	SE	EXEC
Flush fitting rectangular dual quartz halogen headlamps	●	●	●
High level stop lamp	●	●	●
Laminated windscreen with tint band	●	●	●
Tinted side windows	●	●	●
Heated tinted rear window with shade band	●	●	●
Variable intermittent semi-concealed windscreen wipers	●	●	●
4-jet windscreen washers	●	●	●
Body coloured polypropylene bumpers	●	●	
Body colour front mud flaps	●	●	
Front mud flaps			●
Wide side protection mouldings	●	●	●
Two tone paint	●		
Monotone paint		●	●
Metallic paint	●	○	○
Pearlescent paint		○	○
Rear panel garnish	●	●	●
15" cast alloy wheels	●	○	○
Full wheel covers		●	●
Electric control side mirrors	●	●	●
Half height control power aerial	●		
Keyless door entry			
Door key illumination		●	
Dual tail pipe	●	●	●
Chrome tail pipe extension	●		
INTERIOR			
Tilt adjustable steering column	●	●	●
Soft grip three spoke steering with cruise control & radio control switches	●		
Soft grip three spoke steering wheel		●	●
Prismatic rear vision mirror	●	●	●
Driver's foot rest	●	●	●
Driver's seat height steering with cruise control & radio control switches	●	●	
Driver's seat lumbar support adjuster	●	●	●
Passenger seat lumbar support adjuster	●	●	
Height adjustable front seat head restraints	●	●	●
Fore & aft adjustable front seat head restraints	●		
Height adjustable rear set headrests	●	●	
Pull out passenger assist handles with rear coat hooks	●	●	●
Cloth covered sunvisors	●	●	
Passenger vanity mirror	●	●	●
"Park Avenue" luxury velour trim	●		
"Derwent" woven trim		●	
"Caslon" cloth trim			●
Cut pile carpet	●	●	
Needle punch carpet			●
Fully trimmed boot	●	●	●
Large door armrests	●	●	●
Rear seat armrest	●	●	●
Boot access hatch	●	●	●
Electric bootlid release	●		
Remote bootlid release		●	●

WARRANTY
Mitsubishi Motors Australia Ltd. offers a 12-month Unlimited Kilometre Warranty on Mitsubishi Magna. Always consult your authorised Mitsubishi Dealer for the latest details on specifications, options, prices and availability. All product illustrations and specifications referred to herein are correct at the time of publication approval. Some of the equipment shown is optional at extra cost and some options may be required in combination with other options. Subject to any applicable Federal, State or Territory laws or ordinances which may apply from time to time, Mitsubishi Motors Australia Ltd. reserves the right, without notice or obligation, to discontinue or make changes to designs, specifications, colours and materials of the products and options referred to herein at any time without incurring any liability to any purchaser thereof.

● Standard ○ Optional × Included in Luxury Pack

INTERIOR (CONTINUED)	ELITE	SE	EXEC
Remote fuel filler door release	●	●	●
Child proof rear door locks	●	●	●
Central locking	●	×	
Power windows	●	×	
Lockable glove box	●	●	●
Passenger seat undertray	●	●	●
Front door pockets	●	●	●
Seat back pockets	●	●	
Console with cloth covered armrest & storage bin	●		
Console with armrest & storage bin		●	
Console with storage bin			●
Coin holder	●	●	●
Woodgrain dash	●		
Hi power electronic tune AM/FM radio, stereo cassette player & graphic equaliser with steering wheel controls, 4 front speakers, 2 rear speakers & computer coded anti-theft system	●		
Electronic tune AM/FM radio & stereo cassette player with 2 front speakers, 2 rear speakers & computer coded anti-theft system			●
Electronic tune AM/FM radio & stereo cassette player with 2 front speakers			●
Automatic temperature control air conditioning with push button controls	●		
Air conditioning		○	○
Bi-level heating/demisting system with 4-speed fan & dial controls		●	●
Rear compartment heater ducting	●	●	
Side window demisters in front doors	●	●	●
Cigar lighter with lamp	●	●	●
Ashtray, interior & boot lamps	●	●	●
Front floor, map, glove box & rear lamps	●	●	
Courtesy door lamps	●	●	
Ignition switch lamp	●	●	
Instrument light rheostat	●	●	●
Stalk controls	●	●	●
Analogue clock in dash	●	●	
Digital clock in radio			●
Speedometer, tachometer, trip meter, fuel & water temperature gauges	●	●	●
Warning lights for low fuel, oil pressure, battery charge, park brake, brake failure, high beam, turn signals, door ajar & heated rear window	●	●	●
Engine warning light	●	●	●
Automatic transmission indicator	●	○	○
ETACS alarm system	●		
MECHANICAL			
Mitsubishi 2600 engine	●	●	●
4-speed ELC automatic transmission	●	○	○
5-speed manual transmission		●	●
Cruise control	●	×	
4-wheel disc brakes	●	●	●
Power steering	●	●	●